

# April 2015 - Board Meeting

Wednesday, April 08, 2015 7:00 PM

Attendees: Dave Swope, Jetsy Murray, Andrew Murray, Dean Stum, Amy Stum, Becky Plesic, Chris Plesic, Joe Whitmore, Richard Lewis, Hank Rajotte, Terry Sipe, Sharon Sipe

Trout in the Classroom: Biglerville to be added 2015-2016 school year; follow up needed on HACC

Officer/Committee Openings: Upcoming opening for chapter treasurer and board trustee; opening for Youth representative

Provide write up in upcoming newsletter to announce volunteer opportunities

Calendar - calendar of upcoming activities has been added to website; Adam McClain may want to incorporate watershed calendar

## Newsletter

- Discussed leveraging Chimp Mail service for monthly newsletter; Board approved.
- Board agreed to a combined Nov/Dec and combined Jan/Feb newsletter for the chapter

Discussed opportunities to further engage membership and reach out to new members. Richard Lewis proposed contacting a small focus group to determine if it would be worthwhile to make phone call contact to all members.

To Dos for June Board Meeting:

Amy Stum - provide list of members to be distributed for calls by Board members

Richard Lewis - provide script for calls

## Monthly Chapter Meetings

- Proposed changes to structure of the monthly meeting
- Hard copies of previous meeting minutes and treasurer report to be made available to attendees
- Opportunity for questions/corrections will be announced; motion to accept - no longer reading all minutes/report

Latimore Fish Rodeo - change of time for fish stocking from 6 am to 7 am

Fly Fishing class request received from Steve Glassman with HACC. Dave to follow up and confirm date with Steve; then coordinate volunteers.

Dave requested all Board Members to provide a list of ACTU owned equipment/tools.

Fishing Trips - Amy Stum has been in contact with Biff Healy at CVTU (trip coordinator). CVTU's trips are open to non-members. Suggested advertising CVTU trips to ACTU members; may increase interest/experience in coordinating trips with ACTU members. Richard Lewis volunteered to provide information on Potomac-Patuxent TU Chapter.

Amazon Smiles - Amy Stum proposed establishing account with Amazon Charity program. Amazon provides 0.5% of customer purchases to ACTU when selected as choice charity by the customer. There

is no additional cost to the customer; funds directly deposited to bank account by Amazon. Board approved; Andy provided bank information to Amy to register account with Amazon.

Birch Run Celebration - Richard Lewis discussed final preparations for Saturday's celebration; expenses provided to date \$368.40.

Post Office Box - Amy Stum raised proposal to consider establishing a P O Box for the Chapter. After discussion, topic tabled pending input from incoming treasurer.

Banquet:

- Andy provided recap of banquet income/expenses. Net income from the banquet will enable support of 3 new TIC classes; stream projects; and Trophy Trout.
- Survey Results - Total of 11 surveys submitted; approximately 10% of attendees
  - Did you like the food: 9 Yes; 2 No - comments made regarding food being cold
  - Would you return to venue: 10 yes; 1 no
  - Other location suggestions: SAVES, New Oxford Fire Company
  - Do you want beer/wine at next banquet: 4 yes; 6 no preference
  - Do you want beer/wine included in price: 2 yes; 7 no; 2 no preference
  - Would you be willing to pay for a cash bar: 6 yes; 3 no; 2 no preference
  - Do you think the current price is: 4 fair; 6 too much; 1 too little
  - Comments shared:
    - Price recommendation \$25
    - Bucket tickets should be drawn live
    - Would like to see the TU package tried one year
    - Very nice atmosphere
    - Thanks for having the banquet again
    - Like the table set up; want more outdoor scenes in prints; try Bobbi Becker for donation (New Oxford); print info for non-computer users; either in newspaper or PA Outdoor News
    - Always fun, love the auctioneer
    - Larger sizes for shirts in banquets

Motion to adjourn meeting by Richard Lewis; 2nd by Dean Stum